

ONLINE ADVERTISING

HOME PAGE

6 separate ad spots
All can rotate = 12 possible advertisers

AD POSITIONS-SIZE-COST

LEADERBOARD (1 position)
\$210/month for 12 month commitment
728x90 pixels (10.111" x 1.25")

HALF BANNER AD (1 positions)
\$90/month for 12 month commitment
234x60 pixels (3.25" x .833")

BANNER ADS (3 positions)
\$175/month for 12 month commitment
468x60 pixels (6.5" x .833")

SHOWCASE ADS (2 positions)
\$140/month for 12 month commitment
250x250 pixels (3.472" x 3.472")

ALL OTHERS

6 separate ad spots
All can rotate = 12 possible advertisers

AD POSITIONS-SIZE-COST

LEADERBOARD (1 position)
\$195/month for 12 month commitment
728x90 pixels (10.111" x 1.25")

BANNER ADS (3 positions)
\$160/month for 12 month commitment
468x60 pixels (6.5" x .833")

SHOWCASE ADS (2 positions)
\$125/month for 12 month commitment
250x250 pixels (3.472" x 3.472")

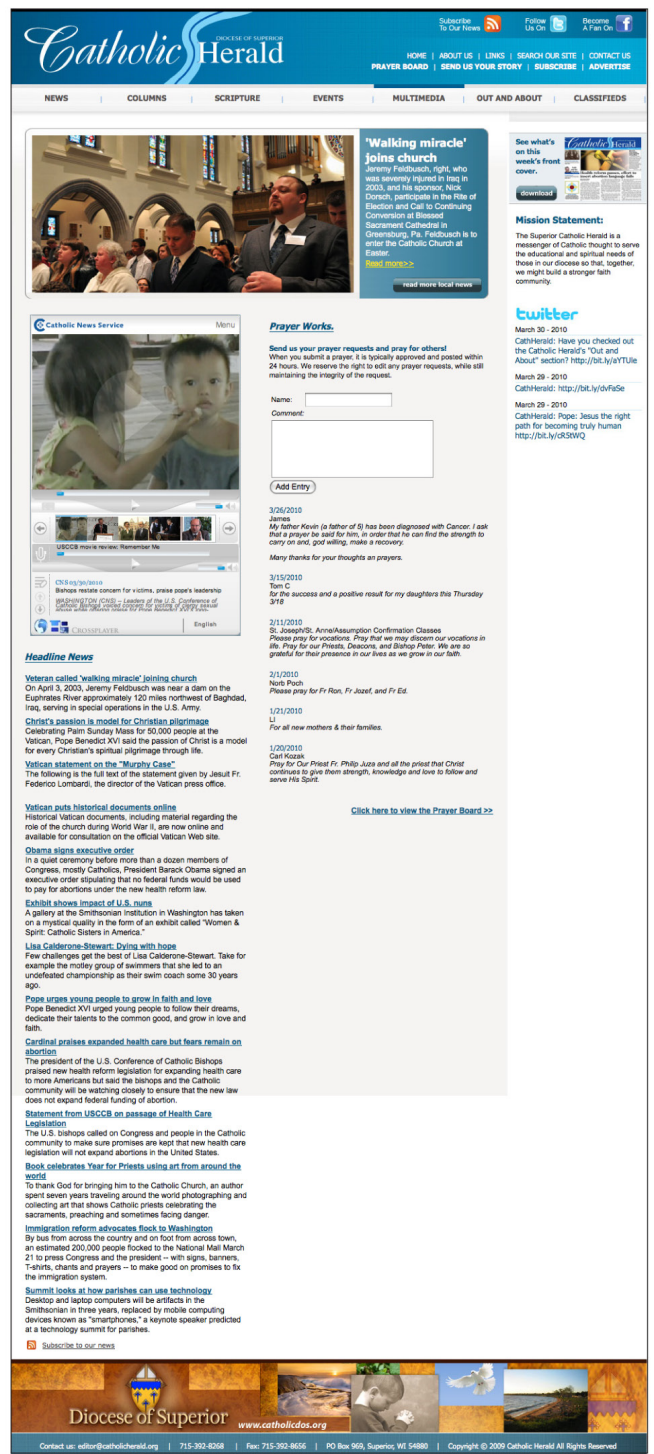
CLASSIFIEDS

7 separate ad spots
No rotation

AD POSITIONS-SIZE-COST

BANNER AD (1 position)
\$140/month for 12 month commitment
468x60 pixels (6.5" x .833")

BUTTON ADS (6 positions)
\$139/month for 12 month commitment
125x125 pixels (1.736" x 1.736")



The screenshot shows the Catholic Herald website interface. At the top, there are navigation links for Home, About Us, Links, Search Our Site, Contact Us, Prayer Board, Send Us Your Story, Subscribe, and Advertise. Below the navigation is a main news section with a featured article titled "Walking miracle joins church" featuring a photo of a man in a suit. To the right of this article is a "Prayer Works" section with a form for submitting prayer requests. Below the main news section is a "Headline News" section with several short articles. At the bottom of the page, there is a footer with contact information for the Diocese of Superior, including the website URL www.catholicdos.org and phone numbers.

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